

**The AmbleNights contest (The “Contest”) is intended to be conducted in Edmonton, Alberta, Canada only and shall be construed and evaluated according to applicable Canadian law. The Contest is open to legal residents of the province of Alberta ONLY. Do not enter this contest if you are not a legal resident of the province of Alberta. No purchase is necessary. Participants must be the age of majority in the province of Alberta at the time of entry. Void in part or in whole where prohibited by law. Entry in this Contest constitutes acceptance of these Contest Rules (“Contest Rules”).**

## 1. ELIGIBILITY

To be eligible for this Contest, an individual must:

- a) Be the age of majority in Alberta at the time of entry

Employees of Windermere Ambleside II Ltd., its respective affiliates and subsidiaries, related companies, prize Sponsor Company, contest partners, advertising and promotional agencies (herein, collectively referred to as the “Group”), and the household members and/or the immediate family of any of the above, are not eligible to participate in the Contest. For the purpose of these Contest Rules, “immediate family” means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.

The Group shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information as requested by and supplied to the Group for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Group reserves the right to disqualify any entry or entrant in its and their sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

## 2. CONTEST PERIOD

This contest begins at 12:00 PM Mountain Daylight Time (“MDT”) on Saturday, May 31, 2014 and closes at 4:59 PM Mountain Daylight Time (“MDT”) on Sunday, June 22, 2014 (the Contest Period) – this is the ONLY eligible time to complete an entry in person at a participating Ambleside showhome. All entries must be received at a Windermere Ambleside II Ltd.’s showhome in Edmonton (see section 3, “How to Enter” for further details) by Sunday, June 22, 2014. Entries must be received in accordance with the deadline to be considered eligible.

## 3. HOW TO ENTER

There is no purchase necessary to enter the Contest. In order to qualify for entry into the contest, individuals must complete their entry at a participating Ambleside showhome or print off an entry form from [amblesidewindermere.ca](http://amblesidewindermere.ca). Ballots are only valid if entered at their corresponding prize showhome. For example, the Ultimate Cinema Experience ballot

must be entered at the showhome with the Ultimate Cinema Experience ballot box – In the Kimberley Homes Showhome.

There is a strict limit of one (1) entry per individual, per prize (5 prizes), per week (3 weeks). For a total of fifteen (15) entries over the course of the contest.

Entries will be received until 4:59 PM Mountain Daylight Time (“MDT”) Sunday, June 22, 2014.

No entries will be accepted by any other means.

#### 4. ODDS

The odds of being selected as a potential Winner are dependent upon the number of eligible Entries, received by contest close.

Entering at a showhome constitutes entry into the contest and will apply only to the prize corresponding to that showhome. For example, an entry for the Ultimate Cinema Experience in the Kimberley Homes showhome, will constitute one entry to win the Ultimate Cinema Experience prize.

#### 5. PRIZE DESCRIPTIONS

There are five (5) Grand Prizes available to be won:

1. **Ultimate Cinema Experience:** For the winner and three (3) friends. Popcorn tasting and beverages at the showhome, limousine transportation from the Kimberley Homes showhome to Windermere VIP Cineplex. Four (4) VIP Cineplex tickets and one (1) \$200 gift card to Cineplex. Approximate retail value of: \$1,000
2. **Tasting Night: Wine Edition:** For the winner and three (3) friends. Samples of six (6) different wines, hors d’oeuvres for four (4) people in the Marcson Homes showhome and one (1) \$200 gift card to Wine and Beyond. Approximate retail value of: \$1,000
3. **Tasting Night: Scotch Edition:** For the winner and three (3) friends. Samples of four (4) different scotches, hors d’oeuvres for four (4) people in the Averton Homes showhome and one (1) \$200 gift card to Wine and Beyond. Approximate retail value of: \$1,000
4. **Ultimate Salon Experience:** For the winner and three (3) friends Make up application and dry hairstyling in the Bedrock Homes showhome. Hors d’oeuvres and drinks for four (4) people and one (1) gift card to Chatters. Approximate retail value of: \$1,000
5. **Private Cooking Class:** For the winner and three (3) friends. Groceries and beverages for one meal (appetizer, main and dessert) for four (4) people, personal grocery shopping experience with Edmonton Chef and one (1) cooking class at the Kanvi Homes showhome. Meal prepared is at the discretion of the chef. One (1) \$200 gift card to Safeway. Approximate retail value of: \$1,000

Without limiting the generality of the foregoing, the following general conditions apply to the Grand Prizes: (i) Grand Prize must be accepted as awarded and is not transferable or convertible to cash (no substitutions except at Contest Sponsor’s option); (ii) Contest

Sponsor reserves the right to substitute the Grand Prize or a component thereof for any reason with a prize or a prize component of equal or greater value, including without limitation, but solely at the Contest Sponsor's sole discretion, a cash award.

- i) Prizes will be distributed within thirty (30) days after the Winner has been successfully contacted and notified of their prize and has complied with all Contest Rules and requirements.
- ii) Winner is not entitled to monetary difference between actual prize value and approximate prize value, if any.

## 6. WINNER SELECTION

Five (5) Winners shall be selected as follows:

- a) On Tuesday, June 24, 2014 in Edmonton, Alberta at 10:00 AM MST, five (5) winners - one (1) for each prize - will be selected by a random draw from all eligible Entries received for the five (5) prizes listed above.
- b) The odds of being selected as a potential Winner are dependent upon the number of eligible Entries received by contest close. Before being declared a potential winner the eligible entries shall be required to answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question and to comply with Contest Rules.
- c) THE SELECTED WINNERS WILL BE NOTIFIED BY TELEPHONE NO LATER THAN Friday, June 27, 2014 AND MUST RESPOND WITHIN FIVE (5) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected Winner must respond by telephone to the contact number provided in the notification, and the selected Winner's response must be received by the Group no later than Friday, July 4 at 4:59 PM MDT to be confirmed as a potential winner. If the selected potential Winner does not respond in accordance with these Contest Rules, he/she will be disqualified and will not receive a prize and a new Winner will be selected. The Group is not responsible for the failure for any reason whatsoever of a selected Winner receiving notification or for the failure of the Group receiving a selected Winner's response.
- d) If no Winner is identified for any of the Grand Prizes, the Group reserves the right to award the prize (or its cash equivalent) to a charity of its choice.

## 7. RELEASE

The Winner will be required to execute a legal agreement and release ("Release") that confirms Winner's: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the price as offered; (iii) subsidiaries, affiliates, employees, directors, officers, suppliers, agents, sponsors and administrators (collectively the "Releasees") from any and all liability for any loss, harm, damage, cost or expense arising out of participation this Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any prize, including without limitation, costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom;

and (iv) grant to the Group of the unrestricted right, in the Group's collective or individual discretion to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winner's name, voice, statement, image, likeness, biological information and city or region of residence in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within five (5) business days of the verification as a Winner or the selected Winner will be disqualified and the prize forfeited.

## 8. INDEMNIFICATION BY ENTRANT

By entering the Contest, entrant releases and holds Releasees harmless from any and all liability or any injuries, loss or damage of any kind to the entrant. Releasees or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly from acceptance, possession, use or misuse of any prize-related activity. The entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

## 9. LIMITATION OF LIABILITY

The Group assumes no responsibility or liability for lost, late, misdirected or incomplete Entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry. The Group is not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error, which may occur in the administration of the Contest. The Group assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. The Group is not responsible for any problems, failures or technical malfunction of any telephone network or lines, on account of technical problems or otherwise. The Group is not responsible for any injury or damage to entrant related to or resulting from participating in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any prize. The Group assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Group, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

## 10. CONDUCT

By entering this Contest, entrant agrees to be bound by these Contest Rules, which will be posted at the Ambleside Info Centre and at [www.amblesidewindermere.ca](http://www.amblesidewindermere.ca), throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Group, which shall be final and binding in all respects. The Group reserves the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions or use and/or general rules or guidelines of

any Group property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

#### 11. PRIVACY / USE OF PERSONAL INFORMATION

Entrant grants the Group the right to: (a) use his or her personal information for the purpose of administering the Contest; (b) use his or her name, photograph, likeness, voice, prize information and/or biographical information for publicity and promotional purposes without further compensation unless prohibited by law; and (c) use his or her name and his or her respective city and province of residence in connection with the Group's website, other related websites and/or any other media now known or hereafter devised. Personal information will not be provided to any third party other than as provided for in these Contest Rules or as legally required. The Group and any third party agents of the Group will use personal information only for purposes related to this Contest and will be required to protect all personal information.

#### 12. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by the Group and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

#### 13. TERMINATION

The Group reserves the right, in its sole discretion, to cancel, amend, modify or terminate all or any portion of this Contest at any time for any reason without prior notice.

#### 14. LAW

These are official Contest Rules. This contest is subject to all applicable federal, provincial and municipal laws. These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Group.